

**2023 Summer Institute  
Special Programs for Global Engagement, Office of International Initiatives  
Georgia State University**

*ART/AH 4980 Culture Institutions and Museum Studies (CRN \_\_\_)*  
July 7- July 28, 2023

**Instructor: Dr. Kevin Hsieh**  
**Department / Office Information: School of Art and Design, AH 527B**  
**Contact Information: [khsieh@gsu.edu](mailto:khsieh@gsu.edu)**  
**Course Time: Monday-Friday, 2:00– 4:20 PM**  
**Classroom: Arts and Humanities 515**



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**1. COURSE DESCRIPTION/OBJECTIVES**

**Course Description:**

This is a course combining instructor's brief lectures, discussions of related readings, field trips, and student-led presentation seminars. It enables students to learn about professional and vocational opportunities, and to prepare both for a career in informal educational organizations, in museums or other cultural institutions, and for conducting research in museum field. Students will be introduced to a variety of administrative, learning, and teaching theory within museum contexts. The course explores educational theory and practice in these settings through reading, presentations by the participants, discussion, and personal field trips. **This class is designed for both undergraduate and graduate students in all majors.**

**Objectives:**

In taking the course, students will:

- become familiar with museums and other institutions in which cultural programs are developed, executed, and presented,
- understand and be able to discuss key issues in museum education today,

**This syllabus is a guide. Changes can be made by the instructor as needed.**

- understand and be able to apply the contextual model for free-choice, informal learning, and other theories of learning to these settings,
- understand the nature and role of research and evaluation in museum education,
- be able to evaluate education in a museum or other cultural setting,
- become familiar with and be able to use key publications and online resources for museum education,
- be able to relate the structure and functions of an education department to the museum or other cultural institution as a whole,
- be able to identify additional knowledge and skills that strengthen the institutional role of education,
- become familiar with professional standards, and
- be able to conduct independent research within cultural institution setting.

**2. REQUIRED MATERIALS**

**Required journal articles and chapters from books:**

Students will be expected to finish the required reading(s) and assignment(s) before the class meeting time and be prepared to discuss the required readings and assignments. All initial readings are all posted digitally online in GSU’s iCollege in the beginning of the semester, extra or additional readings will be on reserve in the library or emailed to students by the instructor at least one week in advance.

**Requirement During the Class:**

1. All assignments should be turned in at the end of the class after class discussion. Late assignment will not be accepted and graded.
2. Students might need to visit some museums or cultural institutions for the class assignments or personal projects. Students will be responsible for the museum admission for the visits.
3. All written assignments should follow APA style, 7<sup>th</sup> Edition, typed, double-spaced, showing your name and page number in the header for the in-text citations, and paper will need to be stapled. After the third week of the class, the mistakes of using APA style citation might reduce student’s grade.

**Assignments:**

Extensions on assignment or project will be given only in case of emergency or illness with proper documentation, such as doctor’s note and advanced notice. For University-approved curricular and extracurricular activities, please notify the instructor well in advanced of due dates.

**3. COURSE GRADING**

The final grade will be based upon:

Assignment	Percentage
1. Attendance and class participation (discussion)	30%
2. One field trip reflection - 500 words (15%)	15%
3. Presentation on one museum (15%)	15%
4. One paper of examining museums through technology and educational perspectives (500 words).	10%
5. Final project: Museum collection project	20%
6. Presentation of case study	10%

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1. Attendance and Class Participations including discussion (30%):

Attendance of the class is required. Participating in the class and discussion of assigned readings will be counted toward the final grade. Students are encouraged to participate in the class discussion and to properly express their opinions. Attendance at every class is mandatory and role is taken at the beginning of the class section for grading. If you are enrolled in the class and do not attend the first two class meetings, you will be asked to drop the class. Classes begin at the stated times and lateness is unacceptable. Leaving early or arriving late is counted as a half absence.

If you come to class late, it is your responsibility to notify instructor after class that you were late, not absent, and to request a change in the attendance record from absent to late. If you fail to do this, be aware that your attendance record remains as an absence. Your final grade will be reduced by two points (2% of the final grade) for each and every absence after the second absence. There are no “excused” absences.

It would be wise to save your 1 allowable absence in anticipation of emergencies with proper documentation. You will be held responsibility for the material covered in the missed class and must consult with your fellow students to receive all instruction and information covered in the class.

**\*ATTENDANCE POLICY. Attendance is essential for success. The Office of International Initiatives will be notified of any absences. Please talk with the instructor if you are not able to attend class.**

2. One field trip report (15%):

Students will select one cultural institute located in the United States based on students’ personal interests during the assigned field trip date(s), **Tuesday, July 18<sup>th</sup>**. Write a 500-word report for the institute where you visited. The report should be a critical response and should NOT be a journal style.

“Terracotta exhibition and its application on art education” and/or “Looking at the Museum of Modern Art through an educational perspective,” for example.

3. Presentation on one museum of your choice (15%):

Student will select one museum of any kind in the world and present it to the class on **Friday, July 14<sup>th</sup>**. The presentation will be between 10 to 12 minutes. PowerPoint or uses of any presentation applications are strongly encouraged.

4. One reflection (500 words) of examining museums through technology and educational perspectives (10%):

Students will go to the Center of Human Rights Museum (for instance) on **Wednesday, July 19<sup>th</sup>** and conduct in-depth research about museum exhibitions through instructional technology perspectives. You might ask the following questions for constructing your paper:

- a. What technology does museum use to enhance visitors’ experiences?
- b. Why does museum utilize technology in the exhibitions?
- c. In what ways that museum visitors pay attentions to or use technologies?
- d. What evidences can suggest question a. and b. listed above?

5. Final project: Museum Collection Project (20%):

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Students will select one particular object based on students' personal interests for this project, such as a paper umbrella, a toy from old time, or a letter from 20s. Remember, the purpose of this project is for student to learn about the processes of how museum collect, catalog, and document the collected object. So, students are free to make up the stories about the object, and the object can be from the current days and not from 18<sup>th</sup> century. Instructor will show the example to you during the class.

6. Presentation of final project (10%):

Students will be given 5 to 10 minutes to present their own museum collection project in the last class meeting (**Thursday, July 27<sup>th</sup>, 2023**). Use of PowerPoint or other presentation apps is strongly encouraged.

**Grading Policy:**

101-105	A+	80-82	B-
93-100	A	77-79	C+
90-92	A-	70-76	C
87-89	B+	60-69	D
83-86	B	0-59	F

I encourage you to email me or other class participants through GSU's webmail system as an easy way to get quick response. To access the listed readings, please login to iCollege and download the files. Class participants are strongly encouraged to check email everyday. Please check your email before the class, such as before 12:00 in the morning.

**4. ACADEMIC HONESTY & PLAGIARISM**

You must submit your own work and conduct yourself in an honest manner. One aspect of academic honesty is plagiarism. Plagiarism can include one or more of the following situations:

- a. Copying information from another student's work or from other materials, and submitting that work as your own.
- b. Using other people's ideas, words, or data without properly documenting or acknowledging the source.
- c. Overusing sources without incorporating your own ideas.

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