



## 2023 Summer Institute

### SCOM 1500: Public Speaking

July 7 - 28, 2023 ▪ Mon-Fri, 9:00-11:20 am  
Professor Eric Kendrick ▪ [ekendrick@gsu.edu](mailto:ekendrick@gsu.edu)

#### COURSE DESCRIPTION

**SCOM (Speech Communication) 1500: Public Speaking** is designed to teach students how to prepare and deliver speeches to inform and to persuade for both academic and professional settings.

- ✓ The preparation phase focuses on content (what your speech is about) and organization (arranging your ideas). Most students are comfortable with this part.
- ✓ It's the delivery part (actually giving the speech) that can be intimidating. Read more below about how we will approach this step by step to make it easier for you.

Plan: Focusing on the **3Cs** so that you become **Comfortable, Confident, & Competent** as a public speaker.

If public speaking seems scary, you're not alone. When people are asked what frightens them most (snakes, going to the dentist), public speaking is usually on the list. We will use a **step by step approach** to remove the fear factor from public speaking.

#### Step 1

- **Content:** We'll use things that you are familiar and comfortable with, such as a favorite place or activity, for a short mini-presentation.
- **Delivery:** Instead of standing up in front of the class, you'll start by giving your mini-presentation in pairs & small groups for practice, and then later in front of the class.

#### Step 2

- **Content:** We'll move from easy content to moderate content, focusing on topics related to your university major or future career. This is something you're still familiar with, but more challenging than the ones above.
- **Delivery:** You'll again get to practice in a small group before speaking in front of the class, but this presentation will be slightly longer.

#### Step 3

- **Content:** While the above are informative speeches, in this section we'll focus on persuasive speaking, which is particularly important for your future career (whether you're in front of a group, sitting around a table, or speaking one on one with your supervisor).
- **Delivery:** By now, you will be comfortable, confident, and competent!



**COMFORTABLE**



**CONFIDENT**



**COMPETENT**



## GRADING

Presentations	60%
Class Participation	20%
Homework	20%

A+	97-100	A	93-96	A -	90-92
B+	87-89	B	83-86	B -	80-82
C+	77-79	C	73-76	C -	70-72
D		60-69	F		< 60

## ATTENDANCE & PARTICIPATION



- Attendance is essential for success, and active participation is required. You will participate in pair and group activities with classmates from potentially different cultures, language backgrounds, and language proficiencies.
- If you are unable to attend class or complete daily coursework, communicate with the instructor promptly. The Office of International Initiatives will be notified of any absences.

## ACADEMIC HONESTY

You must submit your own work and conduct yourself in an honest manner. One aspect of academic honest is plagiarism, which can include the following:

- Copying information from another student's work or from other materials and submitting that work as your own.
- Using other people's ideas, words, research or data without properly documenting or acknowledging the source.
- Submitting the same work for more than once course.
- Overusing sources with incorporating your own ideas.



## REQUIRED MATERIALS



The professor will provide course materials electronically or through online sources. However, students should always have the following in class:

- Paper and pen/pencil to take notes.
- A folder or other mechanism to store handouts.
- A USB flash drive or e-storage system.

## EXPERIENTIAL LEARNING

This course will incorporate experiential learning, which is the process of learning through experience, aka hands-on learning.

This takes place two ways:

- *Class outings*
- *Personal engagement*



These outings and engagement include places of local interest (cultural sites, museums), activities, or even basic things like observations in the local community.

Students will then use these experiences as ideas for presentations, in addition to the content noted above.

***This syllabus is a guide. Changes can be made by the instructor as needed.***